

Date	15.09.2017	Enquiries	mb@esma.com
Number of characters	3,236 (incl. spaces)	Images	1

15th September 2017

The Inkjet Conference (TheIJC) goes to America

Leuven, 15th September 2017 – TheIJC, the world’s biggest inkjet event, announces the inaugural US edition to take place on 12-13 April 2018 in The Westin O’Hare hotel in Chicago. With over 40% of the exhibition space already booked, the organisers are looking forward to bringing the unique mix of technical and educational presentations, as well as of networking opportunities, to America. 300 attendees are expected: OEMs, suppliers, developers, engineers, chemists, researchers and brand owners.

TheIJC has been developed by the European Specialist Printing Manufactures Association (ESMA) and Digital Direct Technologies in partnership with drupa, the no. 1 worldwide exhibition for printing technologies. The first European edition was launched in 2014 and since then the conference has experienced a continuous growth in both individual attendees and the number of companies who come to learn and network about the advances in industrial inkjet.

“TheIJC had to build its reputation but it proved very quickly that the ‘platform’ concept worked very well – it combined the networking arena populated by exhibitor tabletops with two presentation tracks. The number of exhibitors and delegates has grown over the years and the current European edition will feature 3 presentation tracks and 80 exhibitor stands. Now approaching 500 participants, we are prepared for the expansion of the concept. The key strength of the conference remains the education about all aspects of inkjet technology combined with excellent networking and business opportunities”, explains Peter Buttiens, CEO of ESMA.

Attendees to TheIJC US can expect expert presentations – from both industry and academia – that explore how inkjet technology affects the manufacturing processes of today and tomorrow. “For inkjet engineering and inkjet chemistry, it’s TheIJC”, says Steve Knight, Co-founder of TheIJC. “We aim to broaden the understanding of the wide range of topics that make up inkjet and our guidelines to exhibitors are to cover a technical topic to an audience of a different technical or scientific background. We will hear about the latest printhead developments, about ink components and finished ink, lab equipment for measurement and analysis, curing and drying systems, software electronics and integration, vision systems for inspection and verification of digitally printed images. It is really a wide focus at TheIJC. As manufacturing industries from packaging through to 3D printing adopt inkjet, the requirements to understand the core technology become paramount to the successful implementation of this disruptive technology.”

Registration for exhibitors and call for papers are currently open. All interested companies and research institutes should contact the organisers at info@esma.com.

Over 20 companies have already booked a presentation slot and a stand in the conference networking arena: Adphos | Agfa | Allnex | Amazon Filters | ColorGATE | Crown Van Gelder | Digital Direct Technologies | drupa | Fujifilm Inkjet Technology | Global Graphics Software | Global Inkjet Systems | HAPA | ImageXpert | Integration Technology | Kao Collins | Marabu | Matsui | Meteor Inkjet | NTS Group | Pro-Photonix | Sun Chemical | Xaar.

Please register for media updates and further press releases on www.theijc.com/contact/press

* * *

About ESMA

Since 1990 ESMA proudly serves the industrial printing sector. The European association for printing manufacturers in screen and digital printing has grown into an organisation representing industrial, functional and speciality print. Throughout the years ESMA developed the Knowledge Hub concept which now provides over 70 European manufacturer members and Technology Partners with cross-technology expertise. Every ESMA member enjoys advantageous terms at major trade shows and ESMA's own conferences. Other benefits include access to technical seminars and committee meetings. Partners and members receive support and advice regarding health, safety and environmental legislation and participate in setting industry standards. For more information visit: www.esma.com

Contacts

Peter Buttiens
CEO, ESMA

Phone: +32 (0) 16 89 43 53
Mobile: +32 (0) 499 199 275
Fax: +32 (0) 16 43 49 71
pb@esma.com

Steve Knight
TheIJC

Phone: +32 (0) 2 657 00 03
Mobile: +32 (0) 499 358 660
info@theijc.com

Maciej Bochajczuk
Marketing and Communication Manager, ESMA
Phone: +32 (0) 16 89 43 53
Mobile: +32 (0) 484 721 026
mb@esma.com